

Hitachi Construction Machinery Loaders America Inc. celebrates new U.S. corporate campus

Hitachi Construction Machinery Loaders America Inc. (HCMA) celebrated the grand opening of their new U.S. corporate headquarters in Newnan, Georgia, with employees, local dignitaries, business partners and members of the media on June 1, 2018.

The new facility represents a \$4 million investment by HCM to HCMA. The initial phase consists of the new 12,291-square-foot headquarters, a new 3,600-square-foot training

facility, training facility offices and administration spanning 5,084 square feet, and a future storage building that will span 21,421 square feet. This investment represents the foundation to support the anticipated market expansion of Hitachi Wheel Loaders in the North American market. The investment also represents the confidence HCM has in the HCMA organization and the distribution network. Anticipating future growth HCMA expects to triple their market share in the next five years. ■



Hitachi celebrated its first anniversary of the move from Kawasaki, headquartered in Kennesaw, Ga to Hitachi's Corporate Office located in Newnan, Ga on August 12, 2019



The HCMA executive team presents Masaaki Hirose, president, HCMA, with the original commissioned painting "Hitachi – Coming to America." From left, Masaaki Hirose, president, HCMA; Kotaro Hirano, president, HCM Japan; Al Quinn, VP – operations, HCMA; David Agan, VP – corporate, HCMA.

Grand Opening of the HCMA Parts Depot and Remanufacturing facility

Commemorating the grand opening of the new Parts Depot and the new Remanufacturing Facility, employees were joined by corporate representatives from Hitachi Construction Machinery in Japan and held an official ribbon cutting on October 30, 2019. Newly constructed within the growing corporate campus, which includes the new expanded parts and remanufacturing facilities, the Hitachi wheel loader assembly plant has been running strong for more than 32 years at this location in Newnan, GA and is seeing their most robust years for new product introductions.

The previous parts warehousing in Kennesaw occupied a total of 480,000 cu. ft. The new warehousing space in Newnan has a total of 672,000 cu. ft. This relocation represents a 40 percent increase in parts warehousing space.

"We are extremely pleased to have all HCMA operations consolidated and located on our campus in Newnan, Ga.," stated Al Quinn, Managing Director. "Since moving the sales operation about 1 year ago, we have seen significant



Gregg French, Manager - Service Operations giving a tour to HCM VIPs and from right to left (Al Quinn, Managing Director, Ozzy Ozawa, Assistant Manager – Product Support, Mr. Jun Shibuya, Manager HCM Remanufacturing Center, Mr. Michio Sugawara, General Manger, HCM Central Remanufacturing Center, and Mr. Ken Murakami, General Manager, HCM Customer Service Division.)

improvements in internal communications and teamwork. I'm sure we will see more of the same with the parts and rebuild joining us. It's great to implement this next step in the development of HCMA in North America. Seeing all the operations work together helps to demonstrate our commitment and investment in the North American Market." ■